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Gabriella creates innovative scarves with the picture of our beloved dogs



We have to admit it: we love our furry four-legged friends without limits or reserve. We allow them to do everything they want and we rarely get angry with them; while we reserve the worse things to the two-legged of the house. We would like to have them constantly on our side: small, medium and even big-sized dogs that stole our hearts but, we have to say it, they are a little bit bulky. The elegant solution to this problem comes from Gabriella Artioli, a lady from Turin, Italy. Now that she is finally a

granny she has found the time to cultivate her creative passion for dogs and fashion.

Voile of Como silk that covers and warms without obstructing the movements, backgrounds of contemporary artists (Hiroaki Asahara and Franco Orecchia) and full-size pictures of beautiful samples of the canine variety. And there it is: the innovative foulard, entirely Made in Italy.

Gabriella, what did bring your Beaugeste Foulard to life? "They were created from the love for dogs who have always been a part of my life and because in this cosmic loneliness a soft scarf wrapped around the neck can bring you comfort.. imagine a little bit more and you will see your dog running towards you."

It's a sort of canine encyclopedia on silk foulard that reproduces the dogs in their real size; that's a very innovative idea because no one ever thought about it.

Which dog did you start from? "I started from my white Borzoi that I loved very much and whose name was exactly Beaugeste; then I thought to the Akita, the Japanese dogs that I found in a breeding farm near Turin. It's an expensive project, both because of the quality of the materials and the elaboration of the images. Till now, I realized 9 foulard and I have just finished a men collection in wool and silk, which are a little more hefty."

Would you like to see them all and choose your favourite one? You will find them at TOP TEN shop in Turin or for further information visit : www.gabriellartioli.it/index.html